



a caring **automobile** company



[www.mdkjapan.com](http://www.mdkjapan.com)

# COMPANY PROFILE

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**Mr. Mir Dad Khan (MDK)**



**Zahid Mehmood Awan**  
President



**Arshad Mehmood Awan**  
Managing Director



**Rashid Mehmood Awan**  
C.E.O Pakistan

With the grace of Almighty ALLAH, we believe that sales is the outcome of sincerity, availability, loyalty and efficiency.

Our dedicated team is at the disposal of our customer's day and night. We strongly believe to serve our customers with honesty.

We are still working to strengthen our management foundations, with our utmost efforts. This year we should overcome few uncertainties, working our way to transform our dreams into reality. We believe in accomplishing the basic quality service and strive to achieve and ensure as well, which will certainly lead MDK to a sustainable growth.

Let me assure that personal bond and fraternity is highly essential for the grand success of our corporation. The team leaders, managers and members are duty bound to take extra ordinary interest in the affairs of our beloved organization. Mind you, sky is the limit to achieve our goals collectively. Individually we need to raise our working standards. Our hard work and efforts are required to turn our dreams into reality. To me this is just the beginning. Our start is ALHAMDULLILLAH better and we have to consistently work for the best. The basic rule of success in any business is, if the members of a team shall repose confidence in their leader and work with dedication under his dynamic leadership, there is always a great hope of grand success. Leaders in our organization are there to work with a new spirit and enthusiasm with their team-mates for achieving rather surpassing the given target successfully.

Let me also reiterate that time is of great essence and thus importance of time cannot be ignored. Taking timely decisions is the real key to success, however sometimes right decisions at the wrong time creates a big problem, so always be on time.

**Good luck and stay blessed.**

**Zahid Mehmood Awan**





2006

- As a Logistic Company
- 6 Employees
- 3 trucks
- 1st Logo of MDK

06

2008

- For the first time in History of Fukui Port
- Started Car Export
- 10 Employees
- 7 Trucks

08

2010

- Started Car Export Globally
- 10 Employees
- 10 Trucks

10

2011

- Bought TSUBATAE Office Scrap Yard
- 14 Employees
- 13 Trucks

11

2012

- Bought OGO yard
- 7 Employees
- 13 trucks

12

2013

- 17 Employees
- 19 trucks

13

2014

- State of the Art Call Center Established in Karachi Pakistan
- 25 Employees
- 16 Trucks

14

2015

- 70 Employees
- 20 Trucks
- 18000 Units Sold

15

MDK is a global automobile company growing in all regions of the world, be it Caribbean ocean, East- west, Russia or Asia. MDK is regularly growing as a brand in automobile industry around the globe. The combination of professional skills and dedicated service enables the delivery of product at the doorstep of customer, ensuring the needs globally. We provide global services and delivery at appreciable rates to ensure best profit for customers.

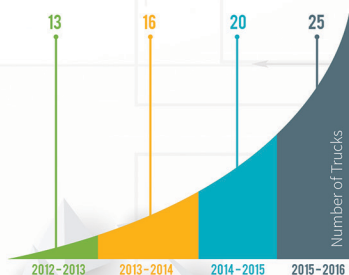


A comparative analysis of our growth during the last five years speaks volume of our outstanding performance. This extraordinary performance of MDK also speaks of the involvement of our manpower with their job. Management fully appreciates their spirit, enthusiasm and love for their job.

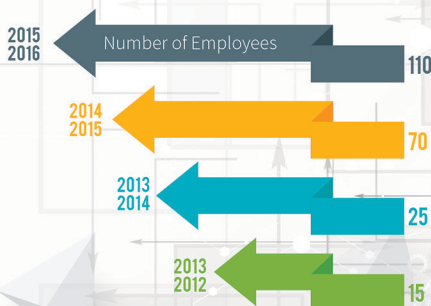
Details of our business growth for the last four years are produced below :



## LOGISTICS GROWTH



## HUMAN RESOURCE GROWTH



MDK warranty program (Pakistan Region) for its valued customers is to enhance their confidence in used cars from Japan. This warranty program insure quality and best value for your money .

This warranty program reflects our Motto i.e we care and our customers always come first.

MDK is the first automobile company in Pakistan to offer comprehensive warranty program for used automobiles with 1, 2 and 3 years Packages



## LOYALTY REWARD



## AWARD CEREMONY





We have launched iOS and Android apps which are integrated with our ERP system to provide our customers with best possible services. Our customer portal gives you first hand information from buying till the arrival of your vehicle, with which you can manage your stock, account, ledger, documents, track your shipment and provide consignee details. Our customers can also view their units' better pictures.



iOS





**MDK SOCIETY MOTORS**

151-B, Block-2, P.E.C.H.S, Khalid Bin  
Waleed Road, Karachi

**AK MOTORS**

A.K. Motors, Building, 51, Jail Road, Lahore  
+92 42 37422995  
+92 42 37422994

**MDK CAR STOP**

Show Room # 3, Mussarat Arcade, G11-Markaz  
Islamabad  
051-8745224

**MDK NEW ALI MOTORS**

Opp Mag Town, Kashmir Road, Sialkot-Pakistan  
+92 52 3573202

**MDK RAWAL RIDES**

GT Road Sawan, Rawalpindi  
(Adjacent to Bahria Housing Society)  
+92 51 4917368

**JAPAN CAR CLINIC**

Range Road Shalhay valley Chowk Near  
Qasim Market Rawalpindi  
+92 51 5160388







**VISION**  
If it's about wheels  
it's about MDK

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**MISSION**  
To be the benchmark  
in automobile industry



**VALUES**  
Best value for  
your money

### PAKISTAN OFFICE

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